



To the potential Investment Team of Hunny, Inc.,

March 13, 2019

As a social media expert and millennial consumer, I purchase a lot online. I am exposed to new products, services and experiences through influencers on Instagram, Facebook and YouTube. I have many professional and personal interests. I took the time to research some of my favorite topics and seek out different products, services and experiences.

To research three of my interests: tennis, R&B music and beauty it took me about 28 minutes and 9 different websites. This was wildly inconvenient. When looking up experiences connected to my interests, I wanted to see what influencers or celebrities would be involved with, or be present at, the event. Of course, celebrities are headliners but, when it come to mid-level influencers it was hard to find what events they are going to be a part of prior to them posting about the activity the day of the event.

I have concluded that the market needs a place for influencers and consumers to interact, buy and sell. One place that can link different events, products and services and promote them to consumers who are interested in that niche. That's Hunny! A place where I can attend an experience promoted and attended by influencers around the world. These influencers will have a page where they can sell their products, promote their services and expand awareness on their brand and experiences; all while consumers gain points and enter for the chance to win exclusive prizes just for surfing through the site. This brings convenience and ease to online shopping!

Life is sweeter... with Hunny!

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